

EASTER ADVERTISING INSERT

Published in the Messenger in advance of the Easter season, the Easter Advertising Insert is a chance for businesses to advertise their products and services, organizations to advertise their spring special events, and churches to advertise their Easter services, traditions and events at discounted prices.

Large Circulation

The Messenger has a paid subscription base of 60,000 and a readership of 100,000. The Messenger is the 3rd largest paper in the state of Oklahoma. The insert will also be on line at no additional cost from mid March until Easter at www.baptistmessenger.com.

Prices

Rates are for full color ads. Discounted rates for commercial, non-profit, and BGCO church rates for the insert are below. See www.baptistmessenger.com/advertise for standard rates.

AD SIZE	COMMERCIAL	NON-PROFIT	BGCO CHURCHES
Full Page	\$3628.00	\$2822.00	\$2131.00
1/2 Page	\$1814.00	\$1411.00	\$1065.00
1/4 Page	\$907.00	\$705.00	\$532.80
1/8 Page	\$453.00	\$352.00	\$266.00
1/16 Page	\$226.00	\$176.00	\$133.20

A church may also advertise its Easter special service or event in text only (30 words or less) at no charge.

Space and Artwork Deadline:

March 8, 2012

Publication Date:

March 29, 2012

Get Started

Contact Karen at (405)942-3000 ext. 4360 or kkinnaired@bgco.org

THE BAPTIST
MESSENGER